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# Entrepreneurship Postgraduates to Help Local Businesses

August 26, 2011

This semester the Postgraduate Entrepreneurship (MGNT7335) class has changed approach and is to help local entrepreneurs develop business plans for start-up and growth. The Entrepreneurship class on the MBA is in its third year since the revamp of the Center's work. In previous semesters student teams have found a new venture idea, have developed a fully researched business plan and then presented it to real investors. Last year the winner of the venture panel represented Georgia Southern University at the Georgia Bowl business plan competition. This year the students will work on real venture opportunities and compete once again to be chosen to represent Georgia Southern at the Georgia Bowl. We are excited to have three teams working on start-up and growth projects.

Team 1: Megan Donaldson; Adrian Mora; Kassi Lee; Ehjaylyn Henry; and, Danny Park will be working with Wayne Evans of CoachWayne! and will be tutored by Entrepreneurial Fellow and Advisory Council Chair Jim Williams. The team will be exploring CoachWayne's unique gymnastics business and exploring the growth opportunities.

Team 2: Erica Sellers; Travis Jurek; Whittni Wright; Scott Pittman; and, Karl Dorsey will be working with Terry Koller of the Roundhouse Railroad Museum and Entrepreneurial Fellow Ron Medinger. The team will be examining whether a business refurbishing and building streetcars could be established in Savannah.

Team 3: Randall Bonner; Kole Donaldson; Zach Sanders; and, Sam Beeson will be working with Jerry Blakely of Novel Imaging and Dr. Luke Pittaway to investigate how his unique marketing and promotions business might exploit a new product and grow.

The teams meet their clients for the first time in the Downtown E-Zone on Thursday night and everybody is keen to get started on their respective projects.